

Job Title: Video Production Officer

Req ID 9076 - Posted 07/07/2020



EUROPEAN SPACE AGENCY

Vacancy in the Director General's Services.

ESA is an equal opportunity employer, committed to achieving diversity within the workforce and creating an inclusive working environment. Applications from women are encouraged.

Post

Video Production Officer

This post is classified A2-A4 on the Coordinated Organisations' salary scale.

Location

ESRIN, Frascati, Italy

Description

Under the direct authority of the Head of Digital Media and Web Production Office, in the Production and Management Support Division, ESA Communication Department, the postholder is responsible for the development and management of ESA Communication Video production and its adequate distribution.

Duties

If recruited to this position, your duties will include:

- managing, either through external contract or internally, the production of:
 - videos corresponding to the highest professional standards for the broadcasting and multimedia world;
 - video transmission and video production to cover launch campaigns;
 - specific corporate videos and clips dedicated to social media platforms;
- ensuring the coordination, development and implementation of a strongly-branded digital channel with multi-stream capabilities (ESA Web TV) to provide a one-stop shop for all live broadcasts, and feature a running stream of repackaged video content that promotes European space activities and their benefits;
- ensuring that ESA Web TV editorial and content production is planned and published in close relation with inputs received from the Department Editorial Board and by ensuring web streaming content management, production, as well as feeds from video content outsourced;
- developing concepts, storyboards and scripts for video productions;
- conducting interviews and acting as on-screen representation of the Agency when required;
- managing, as interface with the relevant Department units and with the ESA Legal Affairs Department the distribution, copyright/licensing and archiving of videos both for the general public and for professional use.

In addition, you will ensure correct application of the Agency brand and reflect, as appropriate, its Corporate Visual Identity in any video developed under your responsibility.

Technical competencies

Understanding of Member States and relevant stakeholders' communication networks

Good understanding of the European context, other organisations and challenges

State-of-the-art knowledge in area of responsibility at required level

Understanding of the Agency's core business and structures and relationship to other Space Agencies

Behavioural competencies

Communication
Cross-Cultural Sensitivity
Innovation & Creativity
Planning & Organisation
Teamwork

Education

Applicants should have a Master's degree or equivalent in marketing or communication-related disciplines

Additional requirements

Proven communication skills, writing skills, keen relationship-management ability, demonstrated planning and organisation, problem-solving, results-oriented, with demonstrated ability and experience in video production and broadcast/web streaming technology.

A capacity to work well under pressure to tight deadlines with flexibility to adapt to new and unforeseen demands, plus availability to potentially work on standby in specific crisis situations.

Excellent knowledge of ESA, its programmes and the Communication Department's mandate and role is required.

Other information

For behavioural competencies expected from ESA staff in general, please refer to the ESA Competency Framework.

The working languages of the Agency are English and French. A good knowledge of one of these is required. Knowledge of another Member State language would be an asset.

The Agency may require applicants to undergo selection tests.

The closing date for applications is 4 August 2020.

If you require support with your application due to a disability, please email contact.human.resources@esa.int.

Please note that applications are only considered from nationals of one of the following States: Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, the United Kingdom and Canada and Slovenia.

According to the ESA Convention the recruitment of staff must take into account an adequate distribution of posts among nationals of the ESA Member States. When short-listing for an interview, priority will first be given to internal candidates and secondly to external candidates from under-represented Member States. (<http://esamultimedia.esa.int/docs/careers/NationalityTargets.pdf>)

In accordance with the European Space Agency's security procedures and as part of the selection process, successful candidates will be required to undergo basic screening before appointment.

Recruitment will normally be at the first grade in the band (A2); however, if the candidate selected has little or no experience, the position may be filled at A1 level.