

Job Title: Video Production Officer

Req ID **9076** - Posted **13/02/2020**

INTERNAL VACANCY NOTICE
ALL STAFF MEMBERS INTERESTED
ARE INVITED TO APPLY



EUROPEAN SPACE AGENCY

Vacancy in the Director General's Services

ESA is an equal opportunity employer, committed to achieving diversity within the workforce and creating an inclusive working environment. Applications from women are encouraged.

Post

Video Production Officer

This post is classified A2-A4 on the Coordinated Organisations' salary scale.

Location

ESRIN, Frascati, Italy

Description

Under the direct authority of the Head of Digital Media and Web Production Office, in the Production and Management Support Division, ESA Communication Department, the postholder is responsible for the development and management of ESA Communication Video production and its adequate distribution.

Duties

If recruited to this position, your duties will include:

- managing, either through external contract or internally, the production of:
 - videos corresponding to the highest professional standards for the broadcasting and multimedia world;
 - video transmission and video production to cover launch campaigns;
 - specific corporate videos and clips dedicated to social media platforms;
- ensuring the coordination, development and implementation of a strongly-branded digital channel with multi-stream capabilities (ESA Web TV) to provide a one-stop shop for all live broadcasts, and feature a running stream of repackaged video content that promotes European space activities and their benefits;
- ensuring that ESA Web TV editorial and content production is planned and published in close relation with inputs received from the Department Editorial Board and by ensuring web streaming content management, production, as well as feeds from video content outsourced;
- developing concepts, storyboards and scripts for video productions;
- conducting interviews and acting as on-screen representation of the Agency when required;
- managing, as interface with the relevant Department units and with the ESA Legal Affairs Department the distribution, copyright/licensing and archiving of videos both for the general public and for professional use.

In addition, you will ensure correct application of the Agency brand and reflect, as appropriate, its Corporate Visual Identity in any video developed under your responsibility.

Technical competencies

Understanding of Member States and relevant stakeholders' communication networks
Good understanding of the European context, other organisations and challenges
State-of-the-art knowledge in area of responsibility at required level

Understanding of the Agency's core business and structures and relationship to other Space Agencies

Behavioural competencies

Communication
Cross-Cultural Sensitivity
Innovation & Creativity
Planning & Organisation
Teamwork

Education

Applicants should have a Master's degree or equivalent in marketing or communication-related disciplines

Additional requirements

Proven communication skills, writing skills, keen relationship-management ability, demonstrated planning and organisation, problem-solving, results-oriented, with demonstrated ability and experience in video production and broadcast/web streaming technology.

A capacity to work well under pressure to tight deadlines with flexibility to adapt to new and unforeseen demands, plus availability to potentially work on standby in specific crisis situations.

Excellent knowledge of ESA, its programmes and the Communication Department's mandate and role is required.

Other information

For behavioural competencies expected from ESA staff in general, please refer to the ESA Competency Framework
The working languages of the Agency are English and French. A good knowledge of one of these is required. Knowledge of another Member State language would be an asset.
The Agency may require applicants to undergo selection tests.

The closing date for applications is 12 March 2020.

If you require support with your application due to a disability, please email contact.human.resources@esa.int.