

Job Title: Communication Programme Officer for Earth Observation and Space Transportation

Req ID 8753 - Posted 07/06/2019



EUROPEAN SPACE AGENCY

Vacancy in the Director General's Services.

ESA is an equal opportunity employer, committed to achieving diversity within the workforce and creating an inclusive working environment. Applications from women are encouraged.

Post

Communication Programme Officer for Earth Observation and Space Transportation

This post is classified A2-A4 on the Coordinated Organisations' salary scale.

Location

ESRIN, Frascati, Italy

Description

Earth Observation and Space Transportation Communication Programme Officer, Communication Department, Director General's Services.

Duties

Reporting to the Head of the Content Unit in the Department's News & Content Office, the postholder is responsible for defining, executing and monitoring all communication activities falling within the Earth Observation and Space Transportation Directorates' responsibility, supported by a small team of communication experts.

The postholder will be responsible for:

- drawing up and implementing the annual communication plan for D/EOP and D/STS (thus contributing to ESA's annual communication plan) and specific plans for missions and programmes under those Directorates' responsibility;
- managing those Directorates' online presence including the ESA portal with a focus on news production;
- managing their social media communication in accordance with ESA social media policy taking a cross-media approach including live social TV formats;
- supporting corporate media relations, identifying and training a group of D/EOP and D/STS spokespersons;
- providing content necessary to produce videos, graphics, animation (2D, 3D, interactive virtual reality) for the public as target audience and web TV;
- supporting implementation of news conferences, exhibition participation and PR events by working closely with corporate media relations and the exhibition unit;
- providing content necessary to produce brochures, leaflets, posters, fact sheets and media kits;
- ensuring a bottom-up information flow regarding content relevant for communication in D/EOP and D/STS;
- monitoring and evaluating the effectiveness of implemented communication activities in close cooperation with the news room based on agreed Key Performance Indicators, reporting to D/EOP and D/STS and taking continuous action to improve delivery as required;
- participating in the ESA editorial board to contribute to an up-to-date and consolidated publishing agenda reflecting the communication interests of ESA, EO and ST.

Technical competencies

Understanding of relevant stakeholders' communication networks

Relevant knowledge in area of responsibility at required level

Communication strategy and planning communication campaigns

Knowledge of and experience in communication in international context

Understanding of all communication platforms

Behavioural competencies

Innovation & Creativity
Planning & Organisation
Relationship Management
Communication
Results Orientation

Education

A Master's degree in communication or disciplines such as engineering, the natural sciences or similar.

Additional requirements

Knowledge of space technology, engineering and space transportation, plus proven experience in campaign management. Experience in international communication is an asset.

Other information

For behavioural competencies expected from ESA staff in general, please refer to the ESA Competency Framework.

The working languages of the Agency are English and French. A good knowledge of one of these is required. Knowledge of another Member State language would be an asset.

The Agency may require applicants to undergo selection tests.

The closing date for applications is 5 July 2019.

If you require support with your application due to a disability, please email contact.human.resources@esa.int.

Please note that applications are only considered from nationals of one of the following States: Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, the United Kingdom and Canada and Slovenia.

According to the ESA Convention the recruitment of staff must take into account an adequate distribution of posts among nationals of the ESA Member States. When short-listing for an interview, priority will first be given to internal candidates and secondly to external candidates from under-represented Member States. (<http://esamultimedia.esa.int/docs/careers/NationalityTargets.pdf>)

In accordance with the European Space Agency's security procedures and as part of the selection process, successful candidates will be required to undergo basic screening before appointment.

Recruitment will normally be at the first grade in the band (A2); however, if the candidate selected has little or no experience, the position may be filled at A1 level.