

Job Title: Young Graduate Trainee for Marketing and Outreach

Req ID 8738 - Posted 07/05/2019



EUROPEAN SPACE AGENCY

Young Graduate Traineeship Opportunity in the Directorate of Telecommunications and Integrated Applications.

ESA is an equal opportunity employer, committed to achieving diversity within the workforce and creating an inclusive working environment. Applications from women are encouraged.

Post

Young Graduate Trainee for Marketing and Outreach

This post is classified F1.

Location

ECSAT, Harwell, United Kingdom

Our team and mission

The Directorate of Telecommunications and Integrated Applications supports innovation to boost the competitiveness of European industry in the global space market. This involves everything from satellite communications systems to the down-to-earth application of space-based services. This requires engagement with a wide range of industrial, academic and governmental partners. Within the Directorate, a small team supports the associated outreach activities (such as conferences, seminars, workshops, business-to-business networking and digital media).

Interested candidates are encouraged to visit the ESA website: www.esa.int/ESA and the domain websites <https://artes.esa.int> and <https://business.esa.int>

Field(s) of activities

The role focuses on supporting the outreach and marketing activities to increase the engagement with industry, government and academia. It involves three main areas of activity: supporting the digital marketing of the Directorates activities, support to the organization of outreach events and support to the market analysis for new target audiences. The marketing is principally via websites and digital media channels, involving a high level of written communications for both internal and external consumption; identification and monitoring of prospects and opportunities; and the development and maintenance of contact databases. Outreach events are mainly conferences and Workshops with Industry and national delegations.

Technical competencies

Knowledge of relevant technical domains
Relevant experience gained during internships/project work
Breadth of exposure coming from past and/or current research/activities
Knowledge of ESA and its programmes/projects

Behavioural competencies

Self Motivation
Communication
Continuous Learning
Cross-Cultural Sensitivity
Teamwork

Education

Applicants should have just completed, or be in their final year of a University course at Masters Level (or equivalent) with an educational background and experience that is either communications (e.g communication or media studies) or a

technical aspect (e.g ICT or business studies).

Additional requirements

Applicants must be fluent in English and/or French, the working languages of the Agency. A good proficiency in English is required.

Applicants should also be fluent in ICT administrative tools (eg. Microsoft office) and communication/media (e.g. Facebook, Twitter, Instagram...)

In addition, applicants should demonstrate good interpersonal skills and the capacity to work both independently and as part of a team.

During the interview the candidates' motivation and overall professional perspective/career goals will also be explored.

Other information

For behavioural competencies expected from ESA staff in general, please refer to the [ESA Competency Framework](#).

The closing date for applications is 4 June 2019.

If you require support with your application due to a disability, please email contact.human.resources@esa.int.

Please note that applications are only considered from nationals of one of the following States: Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, and the United Kingdom. Nationals from Slovenia, as an Associate Member, or Canada as a Cooperating State, can apply as well as those from Bulgaria, Cyprus, Latvia, Lithuania and Slovakia as European Cooperating States (ECS).

Priority will first be given to candidates from under-represented Member States.

In accordance with the European Space Agency's security procedures and as part of the selection process, successful candidates will be required to undergo basic screening before appointment